



## Relevant Stark County Statistics

### **Stark County College Statistics and Data**

- ▶ From 2011-2018... 58% of the Stark High School Graduates (22,399 students) enrolled in a college or university in the 1<sup>st</sup> or 2<sup>nd</sup> year after graduation
  - Of these 58% .....7,763 (35%) attended a college or university in Stark County
  - Of these 58% .....14,636 (65%) attended a college or university outside of Stark County
    - Of those who attended school outside of Stark County the majority are enrolled in institutes of higher learning in Ohio
- ▶ 24,700 Students were enrolled in the 6 colleges headquartered in Stark County in the fall of 2018
  - Stark State had 11,700 which included Stark and Summit campuses
  - The other 5 colleges had 13,000 students enrolled (Aultman College of Nursing, Kent State Stark, Malone, Mount Union, and Walsh)

### **Stark County High School Statistics and Data**

- ▶ There are 4,500 students per senior class
- ▶ There are 1800 students in Stark County's career tech program
  - IT
  - Business
  - Engineering
  - Health Care
  - Media
  - Education
  - Construction Trades
  - Cosmetology
  - Agriculture
  - Culinary Arts
  - Hospitality
  - Precision Machining
  - Automotive
- ▶ Career Tech Students also have the opportunity to:
  - Earn college credits
  - Earn a two-year degree
  - Earn industry certifications
  - Launch into gainful employment
  - Enroll in institutes of higher education to continue their education
- ▶ 2019 Career Tech Expo April 1-3

### **Internships – Existing NEO and National Programs and Activities**

1. Strengthening Stark and OMJ Activities
2. Northeast Ohio Council of Higher Education Interns: Trends and Best Practices Management & Pay <https://www.noche.org/media/1/ERCandNOCHEInternSummary.pdf>
3. Northeast Ohio Talent Exchange for Internships (Students and employers) <https://www.noche.org/301>
4. "2019 Paid Internships in Ohio" (use phrase as google search if link does not work) <https://www.internships.com/paid/ohio>
5. Handshake.com – Widely used college campus platform for intern and co-op posting and match service for students and employers.

## **Manufacturing Statistics and Studies**

1. Stark County Manufacturing had 25,446 jobs in 2018 with avg. earning per job at \$72,257 at 521 business locations with over 2,500 job openings last year. (From Q1 2019 TeamNEO report)
2. Manufacturing is the second largest industry in Stark County by employment and the largest Gross Regional Product. (From Q1 2019 TeamNEO report)
3. High Demand High Wage Forecast for NEO 2018-2028 by ConxusNEO  
<http://conxusneo.jobs/wp-content/uploads/2018/09/High-Demand-Forecast-2018-2028.pdf>
4. Manufacturing Skills Gap by ConxusNEO <http://conxusneo.jobs/wp-content/uploads/2018/09/Manufacturing-Skills-Gap-2018.pdf>
5. Sample Manufacturing Career Pathway by ConxusNEO  
<http://www.conxusneo.jobs/labor-market-information/>
6. OMJ Search – Keyword “manufacture” within 20 miles of downtown Canton yielded 1,135 job postings
7. OMJ Search – Keyword “engineer” within 20 miles of downtown Canton yielded 1,175 job postings

## **Existing and Potential Initiatives to Build Talent Pipeline for Manufacturing**

1. Career Tech Programs
2. Engineer for a Day – Week of George Washington’s birthday in February
3. Augment the Existing Manufacturing Day - First Friday in October
4. Other Initiatives?